



Canadian Network of Agencies for Regulation  
Réseau canadien des organismes de réglementation

**CNAR Conference 2019**  
***Connecting Canadian Regulators***

**October 28-30, 2019**  
**Le Château Frontenac**  
**Québec City, Québec**

**Call for Speakers**  
***CNAR Annual Conference***

CNAR's largest annual event is expected to attract over 400 delegates from across the country. On October 28, 2019, CNAR will host pre-conference events followed by two days of Conference. Successful candidates selected after completing the application in this Call for Speakers will form the content for the 2019 CNAR Conference on October 29-30, 2019.

CNAR 2019 is committed to presenting diverse topics and learning opportunities for both the beginner and advanced regulator from all across Canada. In particular, CNAR is looking for regulators who can share their experience with other organizations and individuals in the field of self-regulation – whether ground-breaking successes or crises that resulted in lessons learned.

CNAR is seeking proposals for its conference days, from within and outside its community. You do **not** have to be a CNAR member or partner to submit and your status as such will not impact the selection process.

As a guideline (though not limited to, as CNAR values timely and newsworthy topics impacting Canadian regulators), the following topics are of interest for our 2019 conference:

- *Regulatory excellence: frameworks and measuring impact*
- *Risk-based regulation and management (staying nimble as new technologies and new ways of offering services emerge)*
- *Working with millennials*
- *Challenges & successes in social media*
- *Failure: crisis management and lessons learned*
- *Change management*
- *Merging of regulators*
- *Public engagement in regulation*
- *Competency-based approaches, particularly in the context of a non-health regulator*
- *Emerging governance issues*
- *The continued impact of the #MeToo movement on regulators*
- *Challenges in cannabis legalization*
- *Truth and reconciliation / Indigenous issues for regulators*
- *Sharing economy models and their challenges for regulators*
- *Challenges from new and disruptive technologies (block chain, AI)*
- *Substance use and fitness to practice*
- *High stakes exams and psychometric defensibility in a regulatory context*
- *Collaboration between Chair and Registrar of regulatory Boards*
- *Education approval*
- *Language proficiency issues*
- *Remedial activities for minor boundary violations among members*

We are looking for proposals to present in the following formats:

- 1. Plenary presentations** 45-60-minute sessions: three-to-four-person panel session; include 15 minutes for Q&A

There will be three plenary presentations offered during CNAR 2019's two-day Conference.

1. **“The Debaters” Format:** CNAR will be looking for a host and two participants, each presenting opposing sides (timed) on a relevant topic. CNAR delegates will vote on a winner. This session is to concentrate on content, but also be dynamic in nature. Participants in this session will not be regarded as “spokespeople” on behalf of their organization on these issues; the format should be regarded as merely presenting differing views of a topic to inspire thoughtful discussion and learning.
2. **Cross-Country Panel:** topic is flexible but this panel must include delegates from different provinces. Special consideration will be given to those submissions featuring a delegate from the host province.
3. **Legal Panel:** this panel will include a cross-section of lawyers, preferably from different provinces. The panel can focus on hot topics, trends, or one specific theme that impacts regulators across various professions.

- 2. Workshops (concurrent sessions)** 60-minute sessions: one to three presenters, panel options available; include 10-minute Q&A

There will be three sets of five concurrent sessions offered at CNAR 2019.

1. **One Categorized Concurrent.** CNAR will be looking for presentations to fall into the following categories:
  - Technology
  - Regulators and the Law
  - Testing Practices
  - Leadership and Governance
  - The Future of Regulation

2. **Cross-Canada Series.** This set of Concurrent sessions will address topical regulatory practices/case studies from different provinces. Lawyers submitting in this category need to include at least one regulator to be selected.
3. **Exploring Regulation Across Professions.** This set of Concurrent Sessions will address topical regulatory issues with a panel that includes a variety of different professions.

### 3. PechaKucha presentation



Presenters deliver a “20×20” presentation to all delegates in a plenary session: 20 **images**, with each slide shown for 20 seconds. Each presentation will last precisely six minutes, 40 seconds (see **Annex** for PechaKucha FAQs). CNAR will be looking for topics that can be appropriately presented in the image format. Presenters should be aware this Plenary session will be hosted by a comedian.

**\* Please note that conference presentation spaces are limited \***

**\* Not all submissions will be selected \***

**\* Non-selected proposals may be asked to consider presenting in an appropriate pre-conference event on October 28, 2019 \***

## General Information

### Date and Venue

The pre-conference and conference events will take place at the Fairmont Le Château Frontenac located at 1 Rue des Carrières, Québec, QC G1R 4P5, from October 28<sup>th</sup> to the 30<sup>th</sup>, 2019.

### Submission Process

Please complete the online speaker submission form, which can be found at <http://www.cnar-rcor.ca/Events> no later than **February 15, 2019**.

\*\*\*Incomplete submissions will NOT be put forward to the Committee for consideration\*\*\*

### Speaker Submissions

Submissions must be made via the online link. You are welcome to submit more than one session proposal. Please use a separate form for each proposal. Indicate your presentation priority as the number of talks for a given presenter may be limited based on the number of submissions received. Please note your submission titles and content you have submitted, as **only successful submissions will be referenced by title when contacted by CNAR staff regarding acceptance.**

Receipt of all proposals will be acknowledged. Speakers and presenters will be informed of the committee's decision by **March 23, 2019**. The coordinator of each submission will be notified and will be responsible for informing their team regarding their application status.

### **Speaker Registration**

All speakers are required to register as delegates, via a speaker promotional code provided by CNAR staff. Speakers receive a **\$400 reduction** on the registration rate that applies at the time of registration (early bird or full, Member or non-Member). The discount applies to all selected speakers (Plenary, Concurrent Workshops, PechaKucha).

This discount does not apply to panel coordinators that are not speaking at the conference. Selected speakers must cover and book their own travel/hotel. CNAR does not dedicate specific rooms within the hotel block to speakers and strongly encourages reserving accommodation at the venue as early as possible.

### **Official Languages**

CNAR may offer simultaneous interpretation for portions of the conference (generally plenary presentations). Proposals to present conference sessions in French are welcome; please note this in your submission.

### **Selection Process**

The 2019 Conference Organizing Committees will review every valid and complete proposal. The decision will be made according to:

- Completeness (Submissions including “TBDs” with regard to content or Speakers will not be considered.)
- Originality (Topics not widely discussed within the regulatory community at other conferences or presented by the same speaker at other Conferences will be more highly rated.)
- Level of Interest to Target Audience (Presentation suggestions should be compelling, current, and relevant.)
- Topic (Topic should align with the recommendations included in the Call for Speakers and/or applicable on a national level and/or across regulatory professions.)
- Voice of Regulators (Vendors, including lawyers, should be partnered with a regulator to be considered except as noted in the Call for Speakers.)
- Geography (CNAR is looking for content representing regulators from across Canada. Particular consideration will be given to submissions from the host province.)

CNAR reserves the right to amalgamate similar submissions into a single session or incorporate the content into the most appropriate format (i.e., Plenary, Workshop, PechaKucha). Vendors should be partnered with a regulator (s) unless otherwise indicated. Successful applications will be asked to confirm their acceptance and

participation at the conference. Should speakers be substituted after the confirmation, CNAR reserves the right to reconsider the submission.

Candidates will receive the decision privately; decision is final and without appeal. CNAR will finalize the 2019 program with Committee support but reserves the right to modify and substitute sessions as it sees fit. Successful submissions will be referenced by title when the decision is emailed to applicants.

### **Presentation Submission**

If selected, speaker biographies, and speaker photos must be submitted by **September 13, 2019**. Slide decks must be submitted by **October 4, 2019**. Presentations will be posted to CNAR's mobile event app prior to the start of the conference and will be available to all CNAR members after the conference.

# ANNEX

## PechaKucha FAQs

Powered by



### ***What is a PechaKucha?***

PechaKucha is Japanese for “chit chat.” A PechaKucha or “20×20” presentation contains 20 images, with each slide shown for 20 seconds before automatically advancing. The entire presentation will last precisely six minutes, 40 seconds.

### ***What is the origin of PechaKucha?***

PechaKucha Night (PKN) was created in 2003 by two Tokyo architects to attract people to their experimental event space and allow young designers to meet, show their work, and exchange ideas. As of May 2016, PKNs have been held in over 900 cities worldwide.

### ***Why did we choose to implement the PechaKucha format?***

The PechaKucha presentation style keeps presentations concise and fast-paced and is an effective way to power multiple-speaker events. The atmosphere in a PechaKucha session is usually very personal and engaging. With no opportunity for the speaker to read bullet points off a slide, demand the presentation be paused, reversed or forwarded, presentations flow in a more dynamic, storytelling format. In addition, once the clock starts ticking, the audience is on your side! This creates a wonderful atmosphere for both new and experienced presenters.

### ***What should I expect in preparing a PechaKucha presentation?***

- You will first need to choose your topic or your “story.”
- You will then develop an outline. Many suggest first creating your outline on 3 x 5 inch cards, with one idea per card and no more than three sentences per idea.

- After tweaking and organising your content manually, you will create slides with no text other than slide titles.
- Finally, you will source powerful and relevant images\*\* to accompany your content.
- You will then need then to practice the entire presentation and ensure your “story” flows in time with the slides

### **Key Tips for an Impactful PechaKucha:**

- ***Tell a story.*** The best presentations are often good stories instead of just a list of bullet points. Take the audience on a journey that has an introduction, development, and conclusion.
- ***Use images\*\* only.*** Ban the bullets! Find powerful, impactful pictures, illustrations or metaphors of your key points. PechaKucha is successful because it creates a natural narrative to a visually strong presentation, engaging the audience on a more personal level.
- ***Decide on your message or theme.*** If the audience could remember just one thing from your presentation, what would you want that to be? Once you figure that out, your talking points and images will revolve around that theme.
- ***Less is more.*** PechaKucha presentations are always exactly six minutes and 40 seconds. Slides advance automatically, but presenters often try to cram too much information into that short window. Stay on point, stick to your overarching “story” and you won’t have rush through it.
- **Full framed** images (with no margins) work best visually.
- ***Practice, practice, and practice some more!*** Memorizing your key point for each slide is usually the best approach. Refer to the key point you composed for each slide in your outline and practice delivering the content until your presentation flows easily. Practice really makes the difference.

\*\* Ensure you do not infringe copyright and are legally able to include your selected images. For more information: <https://catherinecronin.wordpress.com/2011/03/28/creative-commons-resources/>

\* “Powered by PechaKucha” events are one-off events that are separate from regular city-based PechaKucha Nights, and are usually held as part of festivals and conferences, but can also act as standalone events. These events include presentations that use the PechaKucha 20 images x 20 seconds format. Find out more at [PechaKucha.org](http://PechaKucha.org).

### **More information:**

<http://blog.indezine.com/2012/05/10-tips-to-create-and-present-pecha.html>

<https://en.wikipedia.org/wiki/PechaKucha>

<http://www.pechakucha.org/cities/bemidji/blogs/presenter-information-and-tips>

<https://catherinecronin.wordpress.com/2012/06/13/pecha-kucha/>

Sample PechaKucha Presentation: [https:// www.youtube.com/watch?v=cveDO1nwgSc](https://www.youtube.com/watch?v=cveDO1nwgSc)